**PRIVACY POLICY**

We, **Antifragile Softwares Pvt. OPC Ltd.** (hereinafter referred to as the “**Company**”) having its registered office at Regus Business Centre(Pune)Private Limited, Unit No.701 & 702, Pentagon P1,MagarpattaCity,Hadapsar Pune, Maharashtra, 411028, India, represented by its members, where such expression shall, unless repugnant to the context thereof, be deemed to include its respective legal heirs, representatives, administrators, permitted successors and assigns. The creator of this Privacy Policy ensures steady commitment to Your privacy with regard to the protection of your invaluable information. This privacy policy contains information about an online website called [www.peeapp.co.in](http://www.peeapp.co.in/),  [www.peepapp.in](http://www.peepapp.in/),  [www.antifragilesoftwares.com](http://www.antifragilesoftwares.com/) (hereinafter referred to as the “**Website**”) and an application called PeepApp (hereinafter referred to as the “**Applciation**”)**.** In order to provide You with Our uninterrupted use of Services, We may collect and, in some circumstances, disclose information about you with your permission. To ensure better protection of Your privacy, We provide this notice explaining Our information collection and disclosure policies, and the choices You make about the way Your information is collected and used.

ANY CAPITALIZED WORDS USED HENCEFORTH SHALL HAVE THE MEANING ACCORDED TO THEM UNDER THIS AGREEMENT. FURTHER, ALL HEADING USED HEREIN ARE ONLY FOR THE PURPOSE OF ARRANGING THE VARIOUS PROVISIONS OF THE AGREEMENT IN ANY MANNER. NEITHER THE USER NOR THE CREATORS OF THIS PRIVACY POLICY MAY USE THE HEADING TO INTERPRET THE PROVISIONS CONTAINED WITHIN IT IN ANY MANNER.

1. **DEFINITIONS**
2. “We”, “Our”, and “Us” shall mean and refer to the creators of this privacy policy.
3. “You”, “Your”, “Yourself” and “User” shall mean and refer to natural and legal individuals who use the Website.
4. “Personal Information” shall mean and refer to any personally identifiable information that We may collect from You. For removal of any doubts, please refer to Clause 2.
5. “Third Parties” refer to any website, company or individual apart from the User and the creator of this Website.
6. **INFORMATION COLLECTED**

We are committed to respecting Your online privacy. We further recognize Your need for appropriate protection and management of any Personal Information You share with us. We may collect the following information:

1. Personal data such as, but not limited to, Name, Location, Password, Email ID, Mobile Number, skype id, academic qualification, professional experience, etc.
2. Tracking Information such as, but not limited to the IP address of your device and Device ID when connected to the Internet.
3. **EXTERNAL LINKS ON THE WEBSITE**

The Website may include advertisements, hyperlinks to other websites, applications, content or resources. We have no control over such external links present in the Website, which are provided by persons or companies other than Us. These external websites and resource providers may have their own privacy policies governing the collection, storage, retention and disclosure of Your Personal Information that You may be subject to. We recommend that You enter the external Website and review their privacy policy.

1. **OUR USE OF YOUR INFORMATION**

The information provided by You at the time of registration shall be used to contact You when necessary and is also used for targeted marketing campaigns i.e. email marketing, remarketing, look aike campaigns etc., to conduct surveys, learn more about You by linking Your data with additional data through third-party data providers or analysing the data with the help of analytics service providers; improve and develop new products, services, and features. We use Your tracking information such as IP addresses, and or Device ID to help identify you and to gather broad demographic information. We will not sell, license or trade Your personal information. We will not share your personal information with others unless they are acting under our instructions or we are required to do so by law.

Information collected via Our server logs includes users' IP addresses and the pages visited; this will be used to manage the web system and troubleshoot problems.

We also use Google Analytics, a web analytics service provided by Google, Inc. ("Google") to understand how visitors engage with our website and so we can improve it. See the section on Google Analyticsbelow.

1. **COOKIES**

Our Website uses session cookies to ensure that you have a good experience. These cookies contain a unique number, your 'session ID', which allows our server to recognise your computer and 'remember' what you've done on the site. The benefits of this are:

1. You only need to log in once if you're navigating secure areas of the site
2. Our server can distinguish between your computer and other users, so you can see the information that you have requested.

You can choose to accept or decline cookies by modifying your browser settings to decline cookies if you prefer. This may prevent you from taking full advantage of the Website. We also use various third-party cookies for usage, behavioural, analytics and preferences data. The following are the different types of Cookies used on the Website:

1. **Authentication cookies**: To identify the user and share the content that he or she requested for.
2. **Functionality cookies**: For customized user experience and resuming past course progress.
3. **Tracking, optimization and targeting cookies**: To capture usage metric on device, operating system, browser etc. To capture behavioural metrics for better content delivery. To cater and suggest most suited products and services.

1. **CONFIDENTIALITY**

Your information is regarded as confidential and therefore shall not be divulged to any third party, unless if legally required to do so to the appropriate authorities, or if necessary to ensure Users may fully avail of the services of the Website.

We shall not sell, share, or rent your personal information to any marketing agencies or any other such companies that indulge in unsolicited communications without Your permission. Any communication by Us to You shall be undertaken in accordance with Our Terms of Service and Privacy Policy.

1. **YOUR RIGHTS**

Unless subject to an exemption, you have the following rights with respect to your personal data:

1. The right to request a copy of your personal data which we hold about you;
2. The right to request for any correction to any personal data if it is found to be inaccurate or out of date;
3. The right to withdraw Your consent to the processing at any time;
4. The right to object to the processing of personal data;
5. The right to obtain information as to whether personal data are transferred to a third country or to an international organisation.
6. **ACCESSING, REVIEWING AND CHANGING YOUR PROFILE**

Following registration, You can review and change the information You submitted at the stage of registration, Email ID. An option for facilitating such change shall be present on the Website and such change shall be facilitated by the User. If You change any information, We may keep track of Your old information.

If you believe that any information we are holding on you is incorrect or incomplete, or to remove Your profile so that others cannot view it, the User needs to remediate, and promptly correct any such incorrect information.

1. **SECURITY**

We treat data as an asset that must be protected against loss and unauthorised access. We employ many different security techniques to protect such data from unauthorised access by members inside and outside the Company. We follow generally accepted industry standards to protect the Personal Information submitted to Us and information that we have accessed.

1. **SEVERABILITY**

Each paragraph of this privacy policy shall be and remain separate from and independent of and severable from all and any other paragraphs herein except where otherwise expressly indicated or indicated by the context of the agreement. The decision or declaration that one or more of the paragraphs are null and void shall have no effect on the remaining paragraphs of this privacy policy.

1. **AMENDMENT**

Our Privacy Policy may change from time to time. The most current version of the policy will govern our use of your information and will always be at the Website.

1. **CONSENT WITHDRAWAL, DATA DOWNLOAD & DATA REMOVAL REQUESTS**

To withdraw your consent, or to request the download or delete your data with us for any or all our products & services at any time, please email to [vastugupt@gmail.com](mailto:vastugupt@gmail.com)

from your registered email address.